

GUIDE FOR TRAVEL PROFESSIONALS



Niue Island

Fakaalofa atu! Hello!

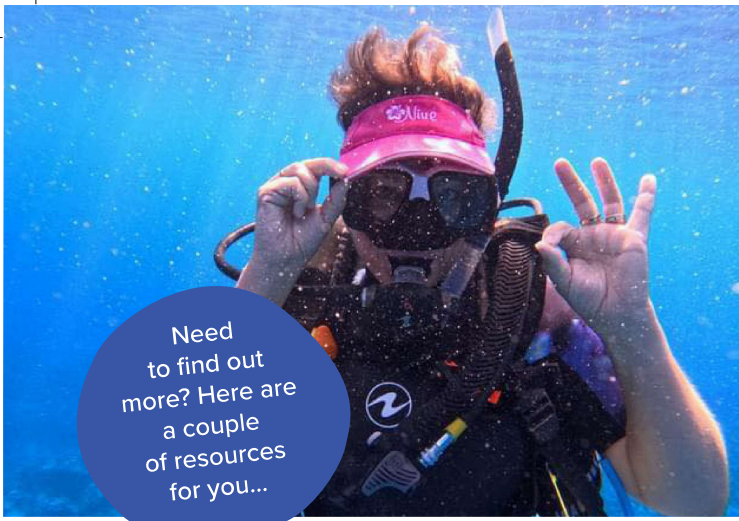
Niue is a Pacific Island paradise like no other, one of the smallest countries, and one of the largest raised coral atolls on earth. Niue is a place where it's normal for complete strangers to wave at each other, all the time. It's a place where nature hasn't been broken... and things are 'the way they used to be'. Come and enjoy our beautiful little island...

What you
need to know...
and where to find
more info!

Here are our top 10 reasons to visit Niue Island...



- 1. So close to home...** just over a three-hour flight from Auckland flying Air New Zealand.
- 2. The exchange rate...** it's all in NZ dollars, and credit cards/EFTPOS accepted widely.
- 3. Arrive as a visitor and leave as a friend...** With a population of around 1700, you will know half the island in no time.
- 4. The things Niue doesn't have is what makes it so special...** it's safe, no traffic, no queues, and no crowds. You won't find shopping malls or casinos here. The way life used to be; the way life should be!
- 5. Totally unique geography...** Niue is a raised coral atoll, it has caves and coastlines like no other Pacific Island ready for you to explore.
- 6. Gin clear water...** because there is no runoff from rivers and streams, Niue's water is incredibly clear with visibility up to 80 metres, and some of the best snorkelling and scuba diving in the world.
- 7. Unmatched walks...** from virgin rainforest and dramatic caves to rugged coastlines, spectacular views and swimming coves, the well-maintained tracks range from 5 minutes to 5 hours.
- 8. Once in a lifetime experiences...** Niue is one of the only places in the world you can swim with humpback whales, as well as local spinner dolphins.
- 9. Fishing heaven...** the fish life is prolific and game fishing takes place just 100 metres from shore.
- 10. There is so much to do...** you won't sit still for long here, with so much to do both in the water and on the land.





Need to find out more? Here are a couple of resources for you...



- Our website (www.niueisland.com) is the BEST place for accommodation, car rentals and activities. There are links/emails on all the tabs to help direct you to the various operators. The operators on our website are all accredited through Niue Tourism, so please use THIS website as your main source of info.
- There is also an events page on our website (<https://www.niueisland.com/events>). It's worth keeping an eye on this as there are some great local events that may appeal to your clients. Obviously some events may mean the island is busy with other activities too (such as Constitution week) so tourists may find things aren't operating as usual. It's the island way!
- Flights are easy – you can only book with Air New Zealand (www.airnewzealand.co.nz).
- If you are a social media follower, please also follow us (and share the posts and pics as much as you want!)  
- The island guide is a fab resource to pass onto your clients to help them prepare for their trip. The island guide and island map can be downloaded from the website. Visitors will get a physical copy of these when they land in Niue (from our lovely Tourism team at the airport) as well as a weekly 'what's on' guide... which includes the Tides – the only timetable you need to follow!
- If you need additional images etc, please let me know. Use the ones from our website or let me know if you need others. We're trying hard to ensure all the Tourism images are 'on brand' so please reach out for anything specific.

The whole country of Niue is like 'one resort'. You really only need to book flights, accommodation, rental car, and key activities (fishing/diving) then once there your clients can self-explore at their own pace in their own way. Make sure they pack reef shoes and snorkelling gear... as well as their sense of adventure.

Above all else, please don't hesitate to contact me for any and all the help you need. If you have 'active relaxers' who want meaningful and memory-making holidays... catching wahoo, swimming with dolphins & whales, snorkelling & diving in gin clear water, and being welcomed into a fun and vibrant island community – then they will love it! And remember... we have such a high return visitor rate you only need to sell Niue once... people usually plan their next trip back as the sun sets on their last night in paradise.

I was fortunate enough to call Niue home for over three years, living there with our young family. I am more than just a sales rep – I am an expert on all things Niue, and I'm here for you to make sure your clients have a wonderful holiday in Niue, arriving as a visitor and leaving as a friend.

Fakaue lahi!
Sarah

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